Seniors Card Business Partner – Advertising terms & conditions

The Seniors Card program is operated by the Department for Health and Wellbeing (DHW). Any reference to ‘Seniors Card’ shall mean an and include any reference to DHW.

All advertisements are subject to approval by DHW.

1. DHW reserves the right to withdraw any advertisement or reject any booking at any time at DHW’s sole discretion.

2. All artwork supplied by the advertiser must comply with the specifications set out in the relevant advertising rate card or media kit. DHW reserves the right to correct any artwork supplied that does not meet these specifications. Associated costs will be charged to the advertiser.

3. The advertiser must be a legal entity (e.g. a company, incorporated association or sole trader) with an ABN or ACN.

4. DHW will send the advertiser confirmation of advertisement format and rate (agreement). The advertiser must notify DHW of any errors in the agreement within two working days of the confirmation being received. DHW will take no responsibility whatsoever for errors in confirmed advertisements.

5. Cancellations must be advised in writing or will be charged at the full rate. Anything cancelled 48 hours prior to publication will be charged at the full rate.

6. The advertiser will be invoiced via Shared Services SA on behalf of SA Health (the trading name for the Department for Health and Wellbeing). Payment terms are strictly 30 days from the date of invoice. All advertisers including agencies must provide a billing contact email and phone number at the time of booking.

7. DHW accepts no responsibility for any loss resulting from the failure of an advertisement, in full or part, to appear or for any error in an advertisement.

8. The advertiser warrants that the material supplied complies with all relevant laws and regulations and does not infringe the intellectual property rights of any third party.

9. The advertiser indemnifies DHW against any and all claims for damages, costs and/or compensation, or any liability whatsoever arising from publication; including for defamation or infringement of intellectual property rights.

10. In these terms and conditions, ‘intellectual property rights’ means all rights in copyright, patents, registered and unregistered trademarks, designs, trade secrets, trade, business or company names, confidential or other proprietary rights, or any rights to register such rights.

11. DHW reserves the right to cancel the advertiser agreement with any advertiser that fails to pay their invoice by the due date.

12. Advertising bookings will not be accepted from previous bad debtors or campaigns that resulted in complaints made to the Seniors Card program.