This document is a summary version of the City Plan 2010-2016.

Copies of the full plan are available from Council’s website at www.portenf.sa.gov.au or by contacting Council on 8405 6600 or council@portenf.sa.gov.au

The City of Port Adelaide Enfield

is truly a City of opportunity.
Its distinctive environment, economic prospects, exciting urban and industrial developments and unique community make it a vibrant and appealing place to live, work and play.

Council Elected Members and staff are working hard to support the community, including residents, business people and visitors, to capitalise on the multitude of opportunities available for the City to realise its full potential.

The new City Plan sets out what Council believes it can do to make a positive contribution to the community’s future, to meet the aspirations and expectations that you have told us you hold for our City. The City Plan provides a seven-year road map for the City of Port Adelaide Enfield, describing the City we want to share. The City Plan will guide the Council on how best to bring about all the things that we as a community seek to achieve.

This City Plan is the result of extensive consultation both with the Port Adelaide Enfield community and our partners in Local and State Government, along with the Elected Members and Council staff over the last eighteen months. The Council strongly believes that this plan belongs to and will benefit everyone with a role in the City’s future.

Gary Johanson, Mayor

Harry Wierda, City Manager

The City of Port Adelaide Enfield’s City Plan 2010 - 2016 demonstrates Council’s recognition of the importance of understanding and striving to meet the needs and aspirations of the community when planning for the City’s future.

The plan addresses the challenges and opportunities as identified by the Port Adelaide Enfield community with particular focus on the protection of the environment, economic vitality, urban development and community life.

The City Plan takes a long term view, looking forward to our vision for the City by the year 2030. It sets the direction for the Council’s Corporate Plan, which ensures the implementation of the City Plan’s goals and objectives.

The plan sets out five key themes that reflect the community’s priorities:

• A Strong and Diverse Economy;
• A Vibrant and Resilient Community;
• A Unique, Healthy and Sustainable Environment;
• A Great Place to Live, Work and Play; and
• Committed and Accountable Governance.

The themes provide a clear focus and direction for Council’s Elected Members and staff in the development of future plans, strategies and policies, confirming Council’s commitment to the Port Adelaide Enfield community.

Harry Wierda, City Manager

Our vision is for:

a City that values its rich history and cultural identity

a City that embraces and celebrates its diversity and encourages community connection

an innovative, economically thriving and environmentally responsible City

a City of opportunity - realising its potential
**Goal:** A strong and sustainable local economy built on the growth of a diverse range of economic activities that provides employment and other benefits for the community.

**Objective 1:** An attractive, vibrant and revitalised Port Adelaide Regional Centre, supported by a variety of quality retail, tourist, commercial and residential development.

**Indicator:**
- Revitalisation of the Port Adelaide Regional Centre is resourced and implemented in collaboration with State Government and other key stakeholders.

**Targets:**
- The residential population of the Port Adelaide Regional Centre is increased to more than 4000 by 2018.
- The business population of the Port Adelaide Regional Centre is increased to more than 600 with employment for more than 8000 people.

**Objective 2:** Strong and effective linkages exist between the community, education and training providers and local employers.

**Indicators:**
- Employment, education and training programs and initiatives are targeted to the Port Adelaide Enfield area.
- Education and training programs reflect the current and future vocational opportunities within Port Adelaide Enfield.

**Goal:** A vibrant and attractive City that is well-planned and accessible, with safe and healthy places to live, work and play.

**Objective 1:** A diverse range of socially and environmentally appropriate housing to meet community needs and expectations.

**Indicators:**
- New dwellings and redevelopments incorporate environmentally sustainable design elements, including energy and water efficient initiatives.
- New dwellings and redevelopments consider and enable increased accessibility to transport, shops and services.
- Housing stock meets the needs of a diverse range of groups within the community.

**Objective 2:** An integrated transport system that is safe, efficient, convenient and sustainable, and that encourages the use of alternative forms of transport.

**Targets:**
- Public transport usage is increased in line with SA Strategic Plan targets.
- A reduction in fatal and serious road accidents on Council managed roads.

**Objective 3:** Pedestrian and cycle networks and trails that provide connections within communities and link passive and active recreation areas.

**Targets:**
- The implementation of Council’s Local Area Bike Plan contributes to meeting SA Strategic Plan targets for cycling and walking.

**Objective 4:** Urban form shaped by appropriate policy and principles of development control expressed in the Port Adelaide Enfield City Development Plan.

**Indicator:**
- Port Adelaide Enfield (City) Development Plan is regularly reviewed and updated.

**Objective 5:** Port Adelaide Enfield urban development issues represented in strategic land use planning at a State level.

**Indicator:**
- Effective communication and collaboration with State Government on key strategic land use projects.

**Objective 6:** Detrimental health impacts from industrial areas and transport corridors minimised through appropriate land use planning that balances the needs of industry and residents.

**Indicator:**
- There is adequate and safe interface between incompatible land uses.

**Objective 7:** An urban environment characterised by attractive and sustainable landscaping and useable open space throughout residential and commercial areas.

**Indicator:**
- The Open Space Plan is regularly reviewed and implemented.

**Target:**
- Positive community perceptions about the urban environment, measured through community surveys.

**Objective 8:** Equitably distributed and accessible community assets and infrastructure provided and maintained in a fit-for-purpose condition.

**Target:**
- Objectives in Council’s long term Asset Management Plans are achieved.

**Objective 9:** Natural and built heritage that is widely appreciated and preserved.

**Indicator:**
- Built heritage items are restored, valued and used appropriately.

**Target:**
- No further heritage assets are unnecessarily lost to development in the City.
Goal: Natural and urban environments characterised by clean air, soil, water and biodiversity that are cared for and respected by businesses and the community.

Objective 1. An effective and integrated approach to sustainable water management.
Indicator:
- State water management objectives and targets are supported.
Target:
- Catchment-based water management objectives and targets are met.

Indicator:
- Council’s Energy and Water Efficiency Management Plan is implemented, regularly reviewed and achievements are reported.

Objective 2. The impacts of climate change on the local community, the natural environment and Council’s infrastructure are identified and addressed.
Indicator:
- Key community concerns are identified and addressed in Council’s Community Climate Change Plan.

Indicator:
- SA Strategic Plan biodiversity targets are supported through the implementation of Council’s Biodiversity Management Plan.

Objective 3. A Council and community committed to reducing greenhouse gas emissions and water consumption.

Indicator:
- Council’s Energy and Water Efficiency Management Plan is implemented, regularly reviewed and achievements are reported.

Objective 4. Areas of biodiversity in the City are protected and expanded.

Indicator:
- SA Strategic Plan biodiversity targets are supported through the implementation of Council’s Biodiversity Management Plan.

A Vibrant and Resilient Community

Objective 1. An engaged community with residents enjoying a high level of participation in community life.

Indicators:
- Services and facilities are appropriately targeted at:
  - Increasing community participation in social, arts and cultural activities and events;
  - Developing life skills;
  - Celebrating the cultural diversity of the community;
  - Addressing the needs of vulnerable communities.
- Community organisations, recreation and sporting clubs are supported to provide participation opportunities.

Target:
- Increased proportion of residents who participate in community events.

Objective 2. An active and healthy community that has access to positive lifestyle choices.

Indicators:
- Opportunities for physical activity and incidental exercise are accessible through the provision of a network of quality open spaces, bicycle and pedestrian routes.
- Multi-purpose recreation and sporting facilities are provided by Council in conjunction with sporting clubs and community organisations.
- Council formally advocates for and provides improved and targeted health services and programs that facilitate practical and positive health and lifestyle changes for individuals.

Target:
- The City of Port Adelaide Enfield’s health status is in line with the metropolitan average.
- Increase in young people participating in recreation and sport and other community activities.

A Unique, Healthy and Sustainable Environment

Goal: A healthy and connected community that supports and values people, culture and place.

Target:
- The City of Port Adelaide Enfield’s health status is in line with the metropolitan average.
- Increase in young people participating in recreation and sport and other community activities.

Objective 5. Urban and industrial development does not have a detrimental impact on the quality of the natural environment.

Indicator:
- New and existing urban and industrial developments incorporate best practice environmentally sustainable initiatives in design, construction and operation.

Objective 6. A state of preparedness for environmental disasters in collaboration with the community and key stakeholders.

Indicator:
- Council’s emergency management plans are in place and reviewed regularly.

Objective 7. Improved waste management through community education and collaboration with key stakeholders.

Indicator:
- SA Strategic Plan targets for the reduction of waste to landfill are achieved.

Objective 3. A community that is recognised as being welcoming and inclusive.

Objective 4. Volunteering opportunities that are responsive to the needs of the community.

Objective 5. A high level of customer service for internal and external stakeholders.

Indicator:
- High levels of satisfaction with Council services and facilities, measured through regular customer satisfaction surveys.

Objective 6. Council understands and is responsive to the community’s needs and aspirations.

Indicator:
- Council conducts regular and meaningful community consultation.

Objective 7. Effective and innovative information and knowledge management systems that enable staff to achieve the 2030 Vision.

Indicator:
- Compliance with State legislation regarding information management.
- Council develops and analyses information to identify and respond to organisational and community needs.
The City Plan 2010-2016 is Council’s principal strategic planning document, guiding the Council’s direction over the next six years. The City Plan articulates the 2030 Vision for the community and sets the Goals and Objectives that Council, through strong partnerships with other stakeholders and the community, will strive to achieve to realise this Vision.

The City Plan is also an expression of the community and the Council’s identity and its aspirations for the year 2030. The input from the Port Adelaide Enfield community and key stakeholders from Local and State Government has contributed significantly to the preparation of the City Plan. Consultation and participation by the community throughout the development process has included:

- Feedback on the review of the City Plan 2004-2009 through a feedback form in Council’s community newsletter Pen2Paper and on Council’s website.
- Contributions to the City Plan 2010-2016 through:
  - participation at six community forums to develop the 2030 Vision and identify issues and opportunities,
  - consultation with young people through the Kids Clubs at Council’s libraries,
  - displays at Council’s Community Centres and Libraries,
  - online facilities to encourage feedback and comment, and
  - invitation to the community and other key stakeholders to provide detailed feedback on the draft plan during the public consultation period.


Structure of the City Plan 2010-2016

This document sets out the Vision to 2030 and the overall direction for Council until 2016, through identifying five Goal areas as the priorities for Council. The City Plan summary document contains the following components:

- Goals
  The Goal makes a clear statement about the focus of attention.

- Objectives
  Each Goal is followed by a number of measurable Objectives, which elaborate on the key aspects within the Goal, where Council may seek opportunities to collaborate with other stakeholders including State Government, key interest groups and the community.

- Indicators and Targets
  Each Objective is measured by an Indicator or a Target, or a combination of these. The Targets provide Council with a stated direction or outcome, and demonstrate progress toward achieving the Objective. The Indicators are another way of showing progress towards the achievement of the Objective.