

Reports can be generated that summarise the data

Suburb	Number of Shops	Total Floorspace (m2)
ADELAIDE	2,380	494,274
NORWOOD	389	73,255
MODBURY	375	142,176
GLENELG	349	52,546
PROSPECT	313	70,107
OAKLANDS PARK	305	128,844

Left: Total number of shops and retail floorspace by suburb.

Below: Total number and total floorspace of women's wear and men's wear shops by Local Government Area.

Local Gov't Area	No. Women's Wear Shops	Floorspace of Women's Wear Shops (m2)	No. Men's Wear Shops	Floorspace of Men's Wear Shops (m2)
ADELAIDE (C)	84	12,481	24	4,550
UNLEY (C)	47	4,879	7	1,060
BURNSIDE (C)	43	3,912	3	327
CHARLES STURT (C)	39	5,769	8	845
MARION (C)	35	5,154	8	1,225

Availability of the Retail Database

The Retail Database package contains both the 2007 and 1999 databases and is available for purchase in either MapInfo or ArcMap/ArcView version for \$950 from Planning SA (136 North Terrace, Adelaide SA, Tel: (08) 8303 0724).

Contact details:

Planning SA

Primary Industries and Resources SA
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www.planning.sa.gov.au

2007 Retail Database

Introduction

The 2007 Retail Database (RDB) has been produced by Planning SA to provide information on the location, size and activity mix of **retail outlets** within Metropolitan Adelaide and nearby large country centres, including Victor Harbor and Murray Bridge.

The RDB contains data on some **18,400 individual shops**, including:

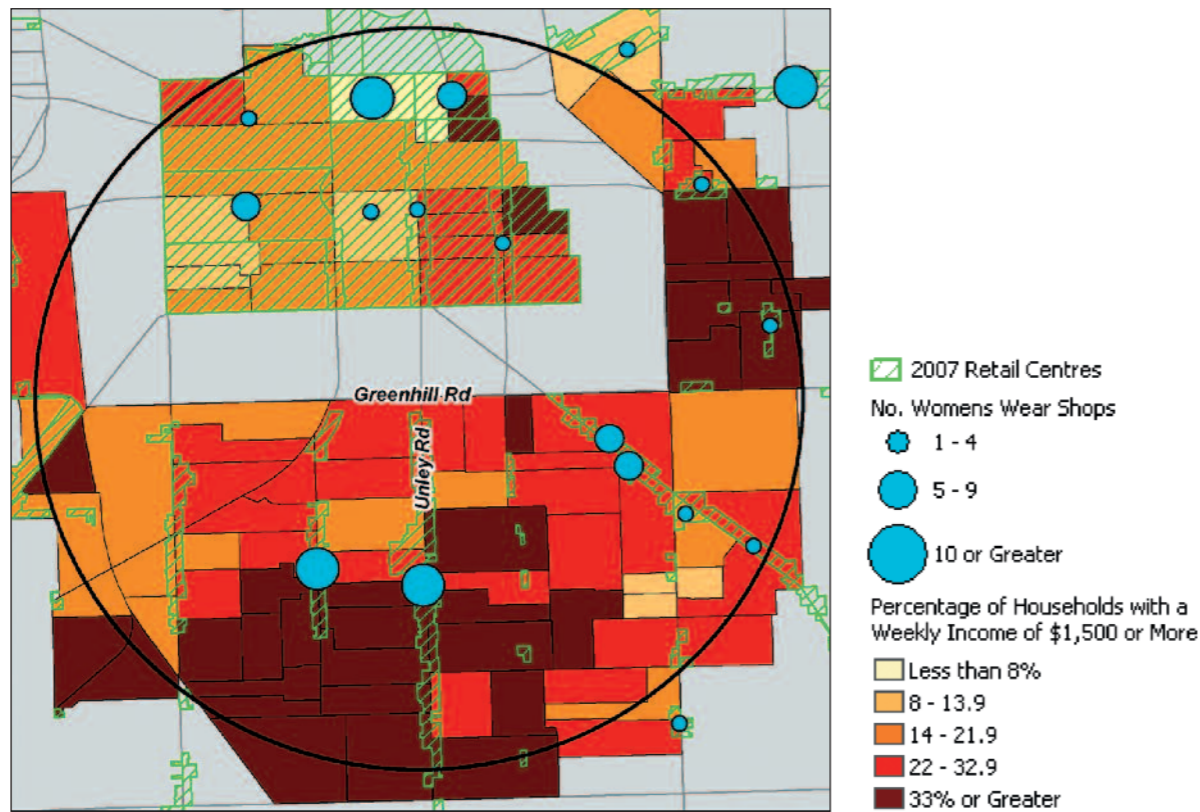
- Tenant name
- Retailing activity (more than 150 separate retail activity types have been recorded and coded)
- Floorspace (sq m)
- Street address
- Centre name (each shop has been allocated to a separate retail 'centre'), and
- Council zone

The RDB was developed as a planning tool to guide retail policy and will assist retailers, investors, business people, planners and developers interested in retailing activity and location analysis in the Adelaide region.

The RDB enables detailed analysis by the user, including the ability to display the data on desktop mapping systems and produce easy to interpret graphics (e.g. statistical tables, maps, graphs) on the distribution and interrelationship of retailing activities.

Key Features of the Retail Database

The retail information is in a Geographical Information System (GIS) format, enabling mapping and spatial analysis. The GIS component allows the RDB to be integrated with other datasets, including the ABS Population and Housing Census, as well as other data layers such as land ownership and use, aerial photography, location of bus routes and community facilities. Photographs of most shopping centres have been linked to the database, enabling users to gain a feel for the design, car parking and quality of the retail centres. It is also possible to analyse the data with non-GIS computer packages, such as spreadsheets and statistical analysis software.



Example of a statistical query and overlay with ABS data:
Show the number of women's wear stores by retail centre and high income households in a 2.5km radius of the Greenhill Rd/Unley Rd intersection.

The 2007 Update

The 2007 update is the third edition of the Retail Database, with previous versions released in 1999 and 1993. The data has been extended geographically to include Murray Bridge and an extra nine townships in the Outer Adelaide Statistical Division.

Data Collected

The shop data was collected between April and August 2007 by a team of surveyors who recorded name, address and parcel details and then measured the exterior of each store with a measuring wheel. Other data was provided by the Adelaide City Council and the managers of some shopping centres. Information such as retail codes, Local Government Area and zoning was added later.

Maps and Photographs



Left: Parcels of land on which shops are located are outlined in yellow.

Above: A photograph of the centre which can be "linked" to the centre, using GIS software.